



# The Rainbow

A SCRIPTED TELEVISION SHOW (1 PILOT + 6 EPISODES) PRODUCED BY  
MONTECRISTO INTERNATIONAL ENTERTAINMENT LLC (OTC: BRSE)

*“We chanted No Justice No Peace, what we got was a second Civil War.”*



**LOGLINE:** Twelve-year old Joey precipitates a small rural town in the Arizona's desert into civil war between local authorities and white supremacists on the one side and a group of students who support the aims of a left-wing coalition intent on sparking a revolution.

# SYNOPSIS

- Anna is trying to get a job, any job, dragging her daughter Joey, a bright and determined teenager, from motel to motel in small Arizona desert towns. When again evicted from a motel as a result of an Army Veteran's suicide next door, Anna decides to seek refuge with her estranged Uncle Pete who lives further into the desert next to a trailer park. Anna and Joey arrive to discover they are not the only guests. Sadie, Anna's cousin, and her two small kids have already moved into Pete's trailer. Anna explains she is also on the run from an abusive husband and tells them Joey cannot speak because of an accident to her tongue. It is immediately clear to all that the living arrangements can't last long. Nonetheless, Anna registers Joey in the local school and quickly hooks up with Jason, the most eligible single guy in town, father to a young and shy boy, Skyler. Days after Pete apparently commits suicide while practicing in his backyard shooting range. The Bank lets it be known they intend to repossess the house and ask all to vacate. To make matter worse, Joey has now joined a local chapter of Antifa with a large group of students and some teachers who are ready to take their protest to the streets. The small town is painted overnight in Black Lives Matter slogans and the reaction by the local police and townsfolk is immediate and violent. Cont/2



## SYNOPSIS / 2

- Anna begs Joey not to get involved in protests once more, revealing she had previously forced Joey not to “speak up” to avoid trouble. It’s to no avail. At the same time, Sadie’s kids have fallen sick with what she believes to be a deadly virus brought to town by Anna and Joey. Along with other families and their likewise sick kids, Sadie makes her way to the local Hospital, already overwhelmed by wounded protesters and aggressive policemen wanting to arrest them. Nurses try to stand in the way but are beaten up. Before long the Hospital reception becomes one more battlefield. The local Sheriff stops by Jason’s and asks him to call in “his militia boys” for help. Once the Sheriff leaves, Skyler reveals he saw Jason kill his mother and shoots him dead. Anna drives around town looking for Joey amongst protesters but runs and crashes into a white supremacist militia roadblock instead. They recognize the truck as belonging to Jason, their leader, and knock her out. Anna awakes in the living room of the school principal house, where older militiamen are surrounded by a group of badly armed protesters, amongst whom is Joey. A firefight ensues and the militiamen are overrun. Anna, who has managed to free herself and to run out of the house, grabs a gun and fires at a militiaman barely in time to save Joey. Anna and Joey are now once again on the run to seek safety in Oregon amongst the Rainbow Family.



# Prospective Cast

## Ivy George, Joey



- Ivy George was born on May 16, 2007 in Los Angeles and has been acting since she was six years old. She was extremely fortunate that her first acting role was opposite Robin Williams on his last television series before his death. She has two younger siblings, [Finnegan George](#) and Elsa, who are also actors. She enjoys karate, swimming, creating art, and playing guitar.
- <https://pro.imdb.com/name/nm6386497>

# Prospective Cast

## Bea Santos, Anna



- Bea Santos was born on May 10, 1990 in Huntsville, Ontario, Canada. She is an actress and producer, known for [True Detective](#) (2014), [Stockholm](#) (2018) and [Murdoch Mysteries](#) (2008).
- <https://pro.imdb.com/name/nm5897662>

# Prospective Cast

## John Diehl, FBI Agent



- John Diehl career began in the early 80s with a number of bit parts in movies such as [Escape from New York](#) (1981) with [Kurt Russell](#) and [Stripes](#) (1981) with [Bill Murray](#) amongst others before landing a co-starring role in the pilot for [Miami Vice](#) (1984) playing Hawaiian shirt clad Detective Larry Zito. He continued his role in [Miami Vice](#) (1984) for three series before quitting to pursue other roles. He continued his film career and has since appeared in over 80 movies and has made over 40 guest appearances on TV. Notable film credits include [The Client](#) (1994), [A Time to Kill](#) (1996), [Managua](#) (1997), [Stargate](#) (1994), [Nixon](#) (1995), [Pearl Harbor](#) (2001), [Jurassic Park III](#) (2001), [Apartment 1303](#) (2013).
- <https://pro.imdb.com/name/nm0225963>

# SCHEDULE AND LOCATIONS

- **Episodes**

Each Episode will be prepped in two weeks, shot in 8 days, all on practical locations. All will be posted in three weeks and include 5 minutes of VFX enhanced sequences. All co-financiers will be given access to a secured data room and streaming dailies facility. Executive Producers will retain final approval of each episode.

- **Locations**

The Rainbow will be fully prepped and shot in Arizona, Utah, New Mexico and Oregon. Four recurring sets will be built on two sound stages in Albuquerque , New Mexico. Exterior locations will be shoot in the desert, Grand Canyon and in Portland.

- **Production**

To secure an economy of scale, the show will be prepped and shot continuously during six months starting in the late fall of 2021. Executive Producers intend to work with no more than three DGA directors and two DP's only. A show runner and line-producer will be on location for the duration. The show will be edited in Los Angeles until picture lock, while sound editing, VFX, mix and music, will be performed in Brussels, Belgium to benefit from local tax rebates and currency exchange. Apple ProRes 422, 5.1 Digital Sound and M&E will be delivered from Los Angeles, USA along with a QC Report.





# SHOW FINANCING & PROJECTED REVENUES

- **Show Financing**

The Show's \$10M all-in Budget will be financed with a combination of presales, New Mexico and other States Tax Credits, 30% Equity Investment by BRSE (OTC:BRSE), 10% Gap Financing against MonteCristo Sales projections, 8% Producer and other above the line deferrals.

- **Projected Revenues**

For confidential financial information please email:  
[Cindy@MonteCristoEntertainment.com](mailto:Cindy@MonteCristoEntertainment.com)

- **Budget Information**

Of the overall US \$10M Budget, US \$2.8M will be spent above the line on the Main Cast, Producer (s), Director (s), Writer (s), Story Rights and Studio Overhead. An additional US \$ 1.2M will be spent on Set Construction, Studio and Production Office Rental and Travel, \$4M in Production and Post and \$1M in VFX . Music, Insurance, Bond and Interest costs will account for a further US\$ 1M.

- **Language**

The Show will be shot in English language only. Producers will offer multiple language dubbing for international deliveries if required, or an M&E track.



# ABOUT MONTECRISTO INTERNATIONAL

- MonteCristo International Entertainment LLC (“MonteCristo”) was established in New York, USA, in 2006 to distribute worldwide in all media and platforms the best Independent Film produced in any language anywhere in the world on a continental basis. Selection criteria included; the Films to be released theatrically in the Country of Origin in 35mm or DCP as well as be Genre, Story and Director-driven and with universal appeal. The Company was based in New York and Prague and focused on Asian and Eastern European Features Films. In 2010 MonteCristo moved its operations to Hollywood, California and increased its acquisition and worldwide sales of English language film as well as its efforts to pre-sell distribution rights of the Films produced by the MonteCristo Fund. Since 2006, MonteCristo has participated with its stands and employees to no less than six worldwide markets per year (Berlin, Hong Kong, Cannes, Pusan, Toronto, Los Angeles). On January 1st 2021, MonteCristo International was acquired by Broadside Enterprises Inc.

# The MonteCristo Management Team

## Christopher Petzel, Executive Producer



- Christopher Petzel has served as the President of Broadside Enterprises, Inc. since 2016 and has extensive public company experience. Previously, Christopher was the CEO of Fierce Entertainment, where he produced films with major stars including Nicolas Cage, Jet Li, Jason Statham, Sylvester Stallone, and Jason Sudeikis. Prior to starting Fierce Entertainment, LLC in 2001, Christopher worked for investment banking firm Houlihan Lokey in Los Angeles in their entertainment group. Before moving to Los Angeles, Christopher worked for the media finance department of Berliner Bank AG (London Branch). Christopher began his career at Goldcrest Films International. Christopher has lectured extensively on film production and financing at several world-renowned institutions.

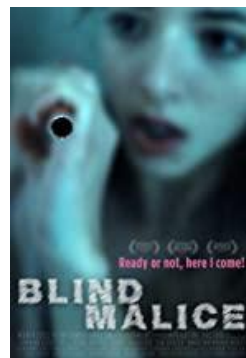


# The MonteCristo Management Team

## Cindy Nelson-Mullen, Executive Producer



- Cindy Nelson-Mullen began her career in advertising as an account executive for various advertising agencies including DMB&B, Wells, Rich & Greene and Foot Cone & Belding in New York and London. After nearly a decade of working with such clients as Procter & Gamble, Nabisco, Norelco and Kraft General Foods, Ms. Nelson-Mullen moved to the production side of the advertising business and in 1993 established herself as an agent for directors of commercial productions in the US. Ms. Nelson-Mullen is a founding member of MonteCristo International Entertainment and runs its sales division. Mrs. Nelson-Mullen is also a founding member of The MonteCristo Fund and has Executive Produced APARTMENT 1303-3D, OUTLIER, BLIND MALICE among other features produced by the Company.



# The MonteCristo Management Team

## Michael Taverna, Producer/Writer



- Michael Taverna is a multi-talented entertainment industry veteran - he has written, directed, produced, and distributed a host of notable films. These include MANAGUA with Academy Award Winner Louis Gossett Jr, and BY THE SWORD with Academy Award-winning actor F. Murray Abraham, and most recently APARTMENT 1303-3D with Mischa Barton and Rebecca De Mornay. In 2004 Mr. Taverna founded MonteCristo International as a sales, distribution, and film production company; participating in all major film markets including Cannes, AFM, EFM Berlinale, MIPCom, and Busan.



# The MonteCristo Management Team

## Roze, Producer/Writer



- Roze was born and raised in Detroit, Michigan. In 1994 he moved to Arizona and began his career in the entertainment industry as a singer/songwriter in the tribal folk band, Kill Taboo. During his time in the band, he changed his legal name, shortening it to simply “Roze”. Initially working as a first assistant director, editor and a cinematographer on feature films and commercials, his debut feature, the gritty survivalist thriller, *Deadfall Trail* was theatrically released in 2010. As a producer/writer Roze is known for *It Happened Again Last Night* (2017), *Speak no Evil* (2015), *Deadfall Trail* (2009) and *The Savages* (2007). As an Adjunct Professor, Roze uses his experience to prepare aspiring film students for work within the industry.

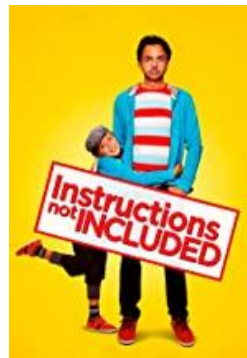


# The MonteCristo Management Team

## Lorenzo O'Brien, Producer/Writer



- Lorenzo O'Brien is a Peruvian-American of Irish descent. Lorenzo was born in Lima and attended graduate school at UCLA. Lorenzo is best known for *Queen of the South* (2016) and *Narcos* (2015-2017). Previously Lorenzo produced a host of notable films, amongst which *Walker* (1987) directed by Alex Cox, *Managua* (1996) directed by Michael Taverna, *The Weight of Water* (2000), directed by Kathryn Bigelow, *The Lost City* (2005) directed by Andy Garcia, *Under the Same Moon*, directed by Patricia Riggen, *Burn Notice; The Fall of Sam Axe* (2011) directed by Jeffrey Donovan. Lorenzo O'Brien and Michael Taverna are currently collaborating on *Resilient*, a sci-fi feature film soon to be in production, and have co-written *The Repeating Identity* and other shows.



# The MonteCristo Management Team

## Alex Zakrzewski, Director



- Alex Zakrzewski is a director best known for *Blue Bloods* (2010-2016) and *CSI:NY* (2004-2013), *Daredevil* (2015) and *Person of Interest* (2011). Alex started directing television shows in 2001 with *The Agency*, then moved on to *OZ* and *Law & Order*, later to *Numb3rs*, *Cold Cases*, and *The Good Wife*. Dependable, reliable and yet innovative, Alex has directed many US television shows and brings to *The Rainbow* an unparalleled level of quality and expertise. Currently Alex is in production on the latest series of *Bosch* (2015-2020).



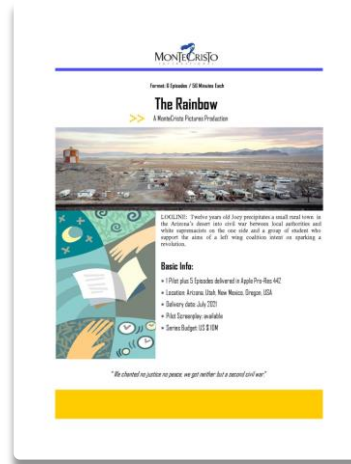


# Current Feature Films & Television Line-up



## BAYO BAYO BABY

Young heroes start a surfing school in Sierra Leone to help others leave behind their violent upbringing in Freetown.



## THE RAINBOW

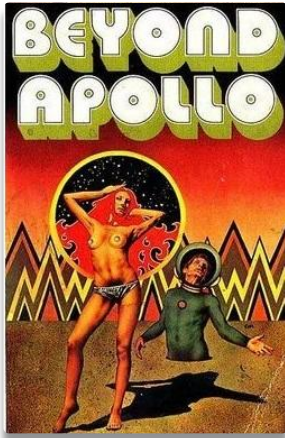
A group of young students in an Arizona desert town are on the run after a BLM demonstration is attacked by white supremacists.



## UNTITLED H. DEUTCH

Molly has been a bridesmaid too many times in her life, but when her best friend Sofia announces she will have her wedding in Italy, there is no way she can say no.

# Our Current Feature Films Line-up



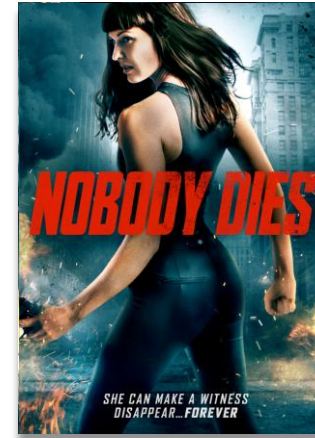
## BEYOND APOLLO

*Development and Production only.* The first two-man manned space mission to Venus ends with only one returning to earth not knowing what happened.



## THE INEVITABLE

*Completed.* A family hides in an abandoned home during a storm convinced the end of the world will happen that night.



## NOBODY DIES

*Remake Rights.* An FBI agent has found the best way to hide criminals in the witness protection program.

# ABOUT BROADSIDE ENTERPRISES INC

- Broadside Enterprises, Inc. operates in entertainment media, distribution technologies, and commercial real estate businesses. Its Entertainment division, via its fully own subsidiary MonteCristo International Entertainment focuses on the international sales and distribution of media assets as well as the development, financing, acquisition of scripted television series and feature films. This subsidiary currently manages over 100 feature films and documentaries, and participates in most film and television markets worldwide. The company's Distribution Technologies division focuses on the development of applications for entertainment media financing and worldwide consumer video. Its Real Estate division seeks to finance, acquire, and develop long-term commercial real estate assets with an entertainment focus, including theaters. The company was incorporated in 1996 and is based in West Hollywood, California.

# Worldwide Market Presence



  
**MONTECRISTO**  
INTERNATIONAL

  
**MONTECRISTO**  
MEDIA

  
ONE WORLD CHANNEL

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